

WINTER/SPRING
2023

ALLAIRE STATE OF AFFAIRS

[allairehs.com](#) | 732.405.3600



Revolutionizing Care Delivery™



Newsletter Highlights

The Allaire leadership team convened in 2022 to discuss important topics related to the industry and Allaire's vision for 2023.

As we launched the New Year, the Allaire corporate team and our health center executives gathered for an evening of fun and fellowship at Bowlero New Brunswick.



Ben Kurland
Chief Executive Officer

Hello there,

The year 2022 allowed us to take stock of where we were as a company and taught us the importance of tackling challenges head-on. Healthcare consistently comes with new challenges and concerns, but as long as we have a solid team functioning as one cohesive unit, we can work together to resolve any issue.

The obstacles we faced prompted us to grow, as we were able to test our resiliency and come out even stronger and with a better sense of who we are and what we stand for. Staffing was an issue at the forefront of the past year which brought its own trials and tribulations along with it, but we used this hurdle as a time to refine our processes and make them even better for the year to come.

TABLE OF CONTENTS:

- 1 Letter from Ben Kurland, Chief Executive Officer
- 2 Staff Spotlight
- 3 Leadership Summit
- 4 Holiday Celebration
- 5 Meet Our Family
- 7 Social Media Round-up

Staff Spotlight



Albert Gardner, RN

In this issue, we are delighted to feature one of our newest team members at The Center for Living & Rehabilitation who is a source of pride to the Allaire family.

Albert has only been with us for a year, but he has demonstrated tremendous dedication to our residents. Albert Gardner, RN is the Off Shift Supervisor at Center for Living and Rehab. He is also a selfless individual who goes above and beyond the call of duty to put our residents first.

Elaina May, a very grateful family member of one of our residents, recently shared her experience with Albert's level of concern. Her mother is a resident at CLR, and she had a procedure scheduled at Dartmouth Hospital early in the morning. Elaina and her daughter came to the facility to get Mom ready to go, and their car battery died. Without a moment's hesitation, Albert offered them, perfect strangers that they were, the use of his own car with a full tank of gas, so their Mom could get to her appointment on time.



Elaina May
October 18, 2022 · 🌐

Just want to say a public thank you to the wonderful staff at a couple of Bennington healthcare institutions. My mother has recently had some health issues and was given wonderful care at SVMC, for which our family is very grateful. Their staff is professional, friendly and very caring. Thank you for your help! Mom then moved on to being cared for by the amazing team at CLR. Everyone there has been so kind and helpful in getting her back on her feet! One particular staff member at CLR REALLY impressed me. I would like to say a very special thank you to ALBERT, the supervising overnight nurse. Last Thursday, my mom needed to go to Dartmouth hospital for a procedure. My daughter and I went to pick her up at 3:00 A.M.. I was assisting Mom (helping the staff get her ready for her trip) and out to the car. My daughter was getting everything set up comfortably for Mom's long ride. Things took a bit longer than expected, on my end and once we were ready to take off, the car would not start! My daughter and I were very worried that we would not arrive on time for my mother to get her procedure. Albert, without really knowing either one of us, OFFERED US THE USE OF HIS PERSONAL VEHICLE WITH A FULL TANK OF GAS! That was the most amazingly kind gesture and it meant so much to us. Fortunately, we had battery jumper cables and Albert generously let us use his car to recharge our battery. We made it to Dartmouth on time, thanks to Albert's help.. and Mom's procedure went well! My family and I really want Albert to know how much we all truly appreciated him and his kindness. Offering a complete stranger your vehicle, with no regard for yourself is above and beyond in any job! We are so grateful to those that have made it possible for us to keep my mom safe. Thank you all. I hope that the staff of SVMC and CLR know how much good they really do for the community. I also hope that everyone will take the time to thank those that are still working and giving it 100% every day. You are heroes!

👍❤️ 282

Albert has been a nurse for over 20 years. He started his healthcare career as an EMT, before he segued into nursing. Once he became an RN, he started working as a traveling nurse. During this time Albert worked primarily in hospitals in various departments, including ER, Surgery, Cardiology, Homecare and Hospice care. Albert also supervised in several acute hospital settings. Albert was humbled and shocked at the public thank you and the number of people who responded to his story. In his words, "I was just doing what the patient needed."

Our Culture Post-Pandemic

Although many companies had to deal with the added issue of declining staff morale over the past year, we have a major leg up in this department. We have always kept a keen eye on our staff's overall morale and mental well-being and prioritized those factors in the way we operate. While everyone else seemed to be focused on recruitment, we concentrated heavily on retention. We know first-hand that employees who feel happy and appreciated will lead to better outcomes for staff and patients alike. We have always concentrated on creating a positive workplace culture, and this is something we try to reinforce at every level.

What to Expect in 2023

As the labor issue begins to ease up, we now can refocus on some other exciting things to come this year. Hospital partnerships are something we are heavily focusing on. Joint collaborations - both upstream and downstream - can allow us to create more wins for our patients. The more collaborations we do with our partners, the better outcomes we can yield and the more we will be able to do what's best for our patients. I am excited about the hospital collaborations, as well as being involved in cutting-edge clinical programs. I look forward to evaluating each building and asking, "What can we do better and how do we make it happen?" Thanks to our ability to be agile, we have an edge over other companies and will continue to ensure that excellence courses through our buildings.

We Are Always Here for Our Staff

Equally important for 2023 is that our staff knows we are always here for them. We understand that our talented and dedicated staff have a lot of options out in the workforce, and we want to be the best we can be for them. We encourage our team members to come to us with anything they'd like to discuss, big or small. We have implemented important programs to support our staff, and we are always looking for ways to build upon and enhance these programs. Additionally, we look to our existing staff first to promote from within, as we truly believe that we are a family, and this is a long-term investment.

Revolutionizing Care Delivery™

Our Revolutionizing Care Delivery model was trademarked at our company's inception in 2016 and what it stands for is incredibly important to us. We want to be the best employer we can be, which will help ensure that our employees, patients, and partners are all satisfied with our symbiotic relationship. If anyone from these groups is unhappy with something, we encourage them to let us know. We are not just another provider- we want to be the best provider possible, and we are always looking for new avenues to make it happen. We try to keep the word "no" out of our vocabulary, so we can continue to say yes to future success!

Sincerely,

Ben Kurland



THE ALLAIRE REVOLUTION

The Allaire leadership team convened in the summer of 2022 to discuss important topics related to the industry and Allaire's vision for 2023.



During the day, leaders were treated with speakers Chava Goldschmidt, Tim Hodges and Ann McLaughlin, as well as peer networking, workshops, and team building. The team building event involved a short trip to step outside of our comfort zones and try some axe throwing, which was an incredibly fun time and a great chance to share a new experience together.

This annual summit is an opportunity to celebrate and recognize our amazing and talented leaders and discuss a few of our best practices, which for this event, centered around our excellent patient care and staff retention strategies. Overall, the summit was an extremely informative and engaging time, and it has made us even more excited for the next event later this year.



Holiday Celebration

As we launched the New Year, the Allaire corporate team and our health center executives gathered for an evening of fun and fellowship at Bowlero New Brunswick.



The engaging and informative event included team building exercises and candid discussions with our CEO Ben Kurland regarding the current state of affairs and our organizational plans for 2023.





MEET OUR FAMILY!

Revolutionizing Care Delivery™

NEW JERSEY



1 Allaire Rehab & Nursing

115 Dutch Lane
Freehold, NJ

732.431.7420
allairehc.com

174 beds

Allaire Rehab and Nursing is an unparalleled provider of hotel-style healthcare nestled on 9 beautiful acres in Freehold, NJ. It is the only Special Care Nursing Facility (SCNF) in Monmouth County to offer long-term care and therapy for individuals age 18 to 59 who suffer from neurological impairment.

2 Fallsvie Rehabilitation & Nursing

199 Powerville Road
Boonton Township, NJ

973-334-2454
fallsviehc.com

117 beds

Fallsvie, formerly Boonton Care Center, is a small and intimate center overlooking the famous Grace Lord Park and Morris Canal. To meet the distinct needs of the area's large South-East Asian population, a special Indian cultural program called "Mayura" was recently launched.

3 Grove Park Healthcare & Rehabilitation Center

101 North Grove Street
East Orange, NJ

973-672-1700
groveparkhcc.com

185 beds

Under Allaire's leadership, much has changed at Grove Park on an operational and clinical level, with many benchmarks put in place to heighten the center's care delivery. Specialized programming in collaboration with area specialists includes orthopedic rehabilitation, cardiac care, vascular care and wound care.

4 Morristown Post Acute Rehabilitation & Nursing Center

77 Madison Avenue
Morristown, NJ

973-540-9800
morristownhc.com

287 beds



Morristown Post Acute is located only a few feet away from Morristown Medical Center – so patients can be transported to the hospital in a matter of seconds when time is of essence. This newly renovated, state-of-the-art center features an all-new TCU Unit with telemetry care, and a dedicated subacute floor with mostly private suites. MPA is a member of the Atlantic Health System High Performing Network of Skilled Nursing Facilities, and is proud to be the only facility in Morris County on Newsweek's Best Nursing Home NJ list!

5 Morris View Healthcare Center

540 West Hanover Ave
Morristown, NJ

973-285-2800
morrisview.com

283 beds

Morris View Healthcare Center is an accredited Specialty Care Nursing Facility that features a dedicated Subacute Rehab Wing exclusively with private rooms, a stand-alone 52-bed secured Dementia Unit and a wide array of amenities including a charming Tuscan-style café and magnificent atrium courtyard. Specialty programming includes onsite respiratory therapy, peritoneal dialysis and vascular care. The center is proud to be a member of the Atlantic Health System High Performing Network of Skilled Nursing Facilities.

6 Riverview Estates Rehabilitation & Senior Living

303 Bank Avenue
Riverton, NJ

856-829-2274
riverviewestateshc.com

122 beds

Riverview Estates offers a complete continuum of care that allows seniors to age in place. Its prime, waterfront location on the bank of the Delaware River is adjacent to the Riverton Yacht Club – one of the area's oldest and most scenic clubs. Patients and residents enjoy the magnificent river views and love watching the sailboats cruise by!

7 Spring Creek Healthcare Center

1 Lindbergh Avenue
Perth Amboy, NJ

732-826-0500
springcreekhcc.com

179 beds

Spring Creek is close to communities in both New York and New Jersey, and features Mi Hogar – a dedicated Hispanic program with special recreation programming, ethnic cuisine and other cultural amenities. In addition, the facility boasts a Tracheostomy Management program to best manage the complex care of trach patients.

PENNSYLVANIA



#AllInAtAllaire

1 Claremont Nursing & Rehabilitation Center

1000 Claremont Road
Carlisle, PA 17013

717-243-2031
claremontnursing.com

282 beds

Claremont is a VA contracted nursing home located in scenic Cumberland County. This award-winning center provides short-term medical treatment, specialized therapies and skilled nursing care for individuals with progressive illnesses and conditions who require long term placement.

2 Grandview Nursing & Rehabilitation

78 Woodbine Lane
Danville, PA 17821

570.275.5240
grandviewnr.com

172 beds

Grandview is located within a mile of Geisinger Medical Center and is proud to be one of their few preferred partners in the state! The Dialysis Center just down the road is a tremendous convenience for residents in need of dialysis – who can be easily transported next door.

3 Lock Haven Rehabilitation & Senior Living

22 Cree Drive
Lock Haven, PA 17745

570-748-9377
lockhavenhc.com

146 beds

Conveniently connected to UPMC-Lock Haven Hospital, Lock Haven Rehabilitation and Senior Living has been an integral part of the community for close to four decades and takes pride in delivering a full continuum of care imbued with warmth and compassion. Our newest acquisition, the facility was formerly known as Susque-View Home Nursing and Rehabilitation Center.

VERMONT

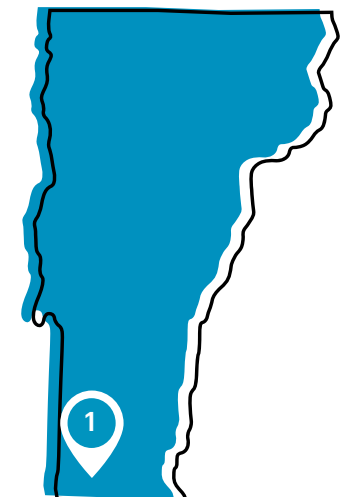
1 The Center For Living & Rehabilitation

160 Hospital Drive
Bennington, VT 05201

802-447-1547
centerforlivinghc.com

130 beds

The Center For Living & Rehabilitation, conveniently located right next door to Southwestern Vermont Medical Center, was voted BEST NURSING HOME & BEST PLACE TO WORK by Readers Choice! Southwestern Vermont Healthcare has a full-time Nurse Practitioner on site at CLR who assists with any medical needs that may arise.



Social Media Round-Up

There's so much happening in all our centers company wide!
Join our social media community for the latest news.



#AllInAtAllaire



ALLAIRE
HEALTH SERVICES