

WINTER 2024

ALLAIRE STATE OF AFFAIRS

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Revolutionizing Care Delivery™

HAPPY
Holidays
FROM OUR FAMILY
TO YOURS

Newsletter Highlights

Allaire Health Services hosted an extraordinary overnight retreat for administrators, DONs, and top-tier staff, offering two unforgettable days of inspiration, collaboration, and innovation.

We are proud of our investment into the lives touched by Allaire. The recent transformation of both Morris View and Spring Creek were showcased to the community his past summer.



Ben Kurland
Chief Executive Officer

Dear Allaire Health Services Family,

As we approach the end of this remarkable year, I find myself reflecting on the challenges and triumphs that have defined our journey. Last year, we discussed the significant hurdles we faced in staffing, and as we stand at the cusp of 2024, it's evident that the landscape remains challenging, primarily due to the lingering impacts of the COVID-19 pandemic.

Despite these hurdles, I am incredibly proud of how our Allaire family has rallied together to confront these challenges head-on. Our commitment to creating a family-like atmosphere has not only helped us weather the storm but has positioned us for a future of success. In the face of the ongoing labor challenges, we continue to prioritize employee retention, recognizing it as the linchpin to overcoming staffing issues.

Allaire 2023

Throughout 2023, we focused on building a cohesive and capable team, and I am pleased to say that our regional teams now boast hands-on experience that is second to none. Our strategic partnerships with health systems in the communities we serve have flourished, demonstrating our dedication to collaborative success. The acquisitions of the Center for Nursing and Rehabilitation in Washington Township, NJ, and Bradford Hills in Troy, Pennsylvania, along with managing The Grove in Cherry Hill, NJ, have reinforced our commitment to quality care.

What to Expect in 2024

Looking ahead to 2024, our goals remain ambitious yet achievable. We aim to finalize acquisition plans for additional county buildings and facilities. Our commitment to growth and expansion will continue, but not at the expense of the smart and nimble approach that has defined our success this past year.

Stabilizing our labor force remains a top priority, recognizing that consistent staffing is integral to providing predictability and stability in our industry. As we arm our staff with the resources necessary for success, we also emphasize the importance of

program development. Strategic partnerships will be key in developing programs that not only serve our communities but strengthen our relationships with hospital partners.

Renovations will play a significant role in our plans for 2024. We understand that creating a comfortable atmosphere for patients to heal and providing excellent working conditions for our employees are paramount. Our investment in facilities reflects our commitment to the well-being of both our patients and our dedicated staff.

Happy Holidays!

As we celebrate the holiday season and approach the New Year, let us carry forward the spirit of resilience and collaboration that defines Allaire Health Services. Together, as one strong family, we will overcome challenges, achieve new milestones, and continue to be a beacon of quality care in the healthcare industry.

Wishing you and your loved ones a joyous holiday season and a prosperous New Year.

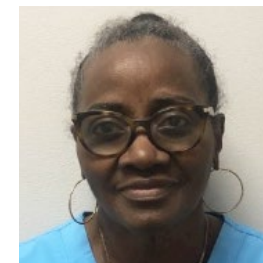
Warm regards,

Ben Kurland

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Staff Spotlight



Betty Ann Atherley, Nursing Assistant

The Heartbeat
of 115 Dutch Lane

Betty Ann is a living legend at Allaire Rehab with an impressive 30-year legacy of service. Affectionately known as the heartbeat of 115 Dutch Lane, Betty Ann's dedication to her work is unmatched. With an unparalleled familiarity with the facility, she not only knows her patients but has an uncanny ability to understand and predict their needs.

"In the past three decades I've spent more time with the staff and patients at Allaire than with my own family."

Betty Ann's commitment extends beyond professional duty. Her compassionate approach goes beyond meeting the patients' needs; it's about creating a sense of belonging and comfort. Betty Ann is not just an employee; she's an integral part of the Allaire family, embodying the spirit of care that defines the essence of 115 Dutch Lane.



Emma Reynolds, Nursing Assistant

A Healthcare Journey
Spanning Four Decades

Emma, a cherished member of the Allaire Rehab family, has been with us since 1979. Having worn various hats, from Nursing Assistant to roles in the front desk, medical records, and as a Rehab Aide, Emma's versatility and commitment have left an indelible mark on Allaire.

"My patients steal my heart! That's what keeps me going, even though I've recently cut back on my hours."

While training as a Nursing Assistant, Emma was advised not to get too attached to patients, but she found it impossible not to invest her heart in the well-being of those under her care. With a profound love for her patients, Emma believes in treating them as family, echoing the sentiment that everyone deserves to feel safe, appreciated, and cared for, especially in their later years.

Even after all these years, what keeps both of these valuable members of the Allaire family coming back is not just the fulfilling work but the incredible team at Allaire. It's all about the people they get to work with every day—each contributing to the supportive and collaborative environment that makes Allaire Health Services feel like a second home.

The Giving Tree in Morrisview's lobby



INVESTING INTO THE LIVES

Touched by Allaire

Our recent Center Open House events were highly attended by community members, professional partners, and local legislative leaders who all came to show their support for Allaire's commitment to innovation and excellence in senior care.

@ Spring Creek

Spring Creek's transformation, with 40% of the building makeover complete, was showcased at their June 15th Open House. The crowd filled the lobby, hallways and new state-of-the-art rehabilitation and occupational therapy suite.



A Joint Assembly Resolution was provided by Assemblywoman Yvonne Lopez and a Mayoral Citation from Mayor Helmin Caba.

@ Morrisview



At the July 13th Open House, we proudly unveiled our brand new 88-bed Subacute Unit on the 3rd floor, along with the renovated Lobby and Common Areas.



Assemblywoman Dunn presenting Ben Kurland with a Legislative Celebratory Resolution. Kurland was also honored with a Congressional Certificate from Congresswoman Mikie Sherrill.

Pictured with Allaire's Ben Kurland and Eli Weinberg, from Left to Right: Mayor Thomas Andes, Commissioner Stephen Shaw, Deputy Director Christine Myers, Morris County Surrogate Heather Darling, and Assemblywoman Aura Dunn.



Allaire ENERGY RETREAT

Two days of inspiration, collaboration, and innovation came to life as Allaire Health Services hosted an extraordinary overnight retreat for administrators, DONs, and top-tier staff. This event served as a beacon of our organization's commitment to Revolutionize Care Delivery™.

At the heart of this gathering was a captivating panel discussion that explored the osmotic power that bridges the worlds of hospitals and long-term care facilities. Distinguished leaders, including our own visionary Ben Kurland, Carol Vargas (VP of Integrated Care, Atlantic Health System), Ronald Reynolds (President, UPMC Muncy and Lock Haven), and Pamela Duchene (VP of Patient Care Services and Chief Nursing Officer, Southwestern Vermont Health Care), enlightened us about holistic and patient-centered care.

Guided by the belief that true leadership encompasses emotional intelligence, an EQ Workshop took center stage. Participants delved into the realm of Emotional Intelligence, recognizing its pivotal role in effective leadership and its profound impact on patient outcomes.

Laughter, camaraderie, and a dash of healthy competition marked the Team Building Cook-Off and the exhilarating All In Volleyball Championship Game. These activities underscored the importance of synergy and collaboration in achieving transformative healthcare goals.

The pinnacle of the retreat was the Awards Dinner and Ceremony, a special evening that celebrated excellence and dedication. The unveiling of the "Allaire Wall of Fame" honored exceptional individuals who embody the organization's core values and have made remarkable contributions to the realm of healthcare.

As we return from the refreshing experience, we carry forward the spirit of unity, innovation, and compassion that defines Allaire Health Services. With each stride taken, we move closer to a future where care knows no boundaries and where excellence is the standard.





OUR FAMILY IS GROWING!

NEW JERSEY



535 Egg Harbor Road
Sewell, NJ 08080
Phone: 856-557-0105
crnwashingtontownship.com

CNR's prime location on the flagship Jefferson Hospital Campus provides residents with access to the best medical care in the region. This state-of-the-art facility boasts a newly constructed 79-bed subacute rehabilitation center with all private suites, and a 111-bed long term care building. Amenities include soaring gyms, lush gardens, waterfalls and shuttle service.

PENNSYLVANIA



15900 US-6
Troy, PA 16947
Phone: 570-297-4111
bradfordhills.com

Bradford Hills Nursing & Rehabilitation Center is a 200-bed nursing home with a rich history located in the scenic mountains of Northeast Pennsylvania.

FLORIDA



5300 West 16th Avenue
Hialeah, FL 33012
Phone: 305-530-8108
laspalmasseniorliving.com

Serving the Miami-Dade County community for over 70 years, Las Palmas Senior Living boasts apartment-style assisted living. Residents savor the beauty of life and enjoy a leisurely pace in a warm and supportive environment.



5300 West 16th Avenue
Hialeah, FL 33012
Phone: 305-530-8108
susannawesleyrehab.com

Susanna Wesley is a CMS rated 5-star healthcare center nestled on the scenic Las Palmas Village campus, combining clinical excellence with comfortable living in beautiful Hialeah, Florida.

HITTING THE BALL OUT OF THE PARK!



Another epic baseball season in the books! What an incredible ride it was, with the winning facilities going to a New York Yankees game. Here's to celebrating the champions, and looking forward to the next season!



Social Media Round-Up

There's so much happening in all our centers company wide!
Join our social media community for the latest news.



#AllInAtAllaire

